Foreword by the Chair of the ITUA 2002 Organizing Committee

The organizing committee of ITUA 2002, as well as all the members of the Faculty Senate, are very pleased to welcome all of you to the international conference on Information Technology and Universities in Asia, or ITUA 2002. The event marks the 150th anniversary of King Chulalongkorn the Great, who founded this university.

As you know, the situation in the world today calls for hard thinking on how best universities in Asia adapt themselves to the changes that have been going on around us. New ways of teaching and learning, as well as new ways of performing the duties of a university are springing up due to advances in information technology. Many universities in the region are searching for how best to utilize this technology, which promises to be a wonderful tool, to advance the traditional missions of the university—that of educating the younger generations to become effective and productive members of the society. Not only that, but the tasks of universities in producing new knowledge, in conducting research, as well as in various areas of administration, also stand to be affected a great deal by the use of the technology.

So we are gathering here to ponder on the question: As things are moving fast around us in Asian universities, what should we do? Since the Faculty Senate is chartered by the Chulalongkorn University Act to serve as an advising body to the university, this task of thinking naturally falls to the Senate. We are also pleased to have the opportunity to collaborate with the Asian CALL Association, and the conference is actually a joint product of this collaboration of the two organizations. The conference is partly sponsored by the Ministry of University Affairs. I would also like to thank the Chula Alumni Foundation, the Tourism Authority of Thailand, Routledge, the Banpu Company, and the Center of Academic Resources, Chulalongkorn University for their support. Lastly, on behalf of the Faculty Senate, I would like to thank Dr. Larry Chong, chair of CALL Asia, for his tireless help, without which this conference would not have been possible.

Soraj Hongladarom, Ph. D.

Foreword by the Chair of CALL ASIA 2002 Committee

On behalf of the Asian Association of Computer Assisted Language Learning, I wish the warmest welcome to all the participants to ITUA 2002 International Conference at Chulalongkorn University, Thailand. CALL ASIA together with The Faculty Senate of Chulalongkorn University is very pleased to organize this international conference on IT Culture and Language Education.

CALL ASIA has existed on mailing list, and the members have met one another at various conferences related to the CALL topics for more than 3 years, while presenting papers, sharing numerous pieces of up-to-date CALL information and inviting collaborative research. In spite of our successful Online achievements, now we have joined together to reconsider Language Learning and Teaching with Information Technology, in Asian groups, through Asian concepts, and for Asian learners.

CALL ASIA is a gathering from various CALL Special Interest Groups (SIGs) all over the world. One of CALL ASIA's purposes is to provide all of you with innovative, creative, and dynamic information about language education & cultures. This conference therefore serves as an avenue for discussion and exchange of ideas on strategies relevant and effective for language education with IT in the new era.

Finally, my sincere thanks to the the Faculty Senate of Chulalongkorn University, Ministry of University Affairs, Thailand, for their excellent sponsorship and cooperation in making the ITUA 2002 International Conference a success.

Larry Chong, Ph.D.

CONFERENCE INFORMATION

Registration

Registration takes place in front of Room 503, Boromratchakumari Building, at 8:00, April 3, 2002 and continues until the last day of the conference. Payment can be made in cash or credit card. On site registration fees are now 100 US dollars or 4,500 Thai baht for international delegates. Fees for local participants (defined by residency or work in Thailand) are 1,500 baht. Rate for oversea students are 70 US dollars or 3,150 baht. Local students need not pay, but they must also register. (Please show valid student ID.)

Conference Venue

Opening, closing ceremonies and all plenary sessions take place at Room 503 on the fifth floor of the Boromratchakumari Building at the Faculty of Arts. Concurrent sessions take place at Rooms 504 and 601.

Equipment

We have overhead projectors, slide projectors, TVs and VCRs. Room 503 has a fixed computer projector.

Guidelines for Parallel Session Presenters

Please limit your presentation to 20 minutes to allow for questions and discussions. A parallel session consists of three paper presentation, each lasting 30 minutes.

Guidelines for Poster Sessions

Posters are put along the corridor on the 5th floor in front of Room 503 and 504.

Guidelines for the Conference Proceedings

The organizers of the Faculty Senate side of ITUA 2002 have arranged with Chulalongkorn University Press to publish selected papers from the conference.

CONFERENCE   SCHEDULE

WEDNESDAY, APRIL 3, 2002

08:00 – 09: 00   **Registration**

09:00 – 09:30   **Opening Ceremony (Room 503, BRK Bldg. Faculty of Arts)**
- **President of the Faculty Senate reports on the conference.**
- **President of Chulalongkorn University gives welcome address.**
- **H.E. the Minister of University Affairs gives opening speech.**
- **Chairman of CALL Asia 2002 Committee gives a special thanks speech.**

9:30 – 10:30   **Keynote Lecture by Prof. Charas Suwanwela, MD "Information Technologies and the Universities"**

10:30 – 11:00   **Tea Break**

11:00 – 12:00   **Keynote Lecture by Prof. Kjung-Ja Park, Ph.D. "On the KW Cross-Cultural Distance Learning Project and its significance in English Education"**

12:00 – 13:30   **Lunch**

- **13:00 – 13:30   Special Lunchtime Symposium "IT for Empowering the Chulalongkorn Community through Website Directory" Convenor: Charnchai Chaisukkosol Room 601**

13: 30 – 15: 00   **Parallel Sessions 1**

Parallel Sessions 1A   13: 30 – 15: 00

THEME: IT in University Administration

MODERATOR: Krisana Kitiyadisai   ROOM: 601

1A.1	John Betts	ICTs for University Administration
1A.2	Mar Elepano Qussay Salih	The Information Technology Dilemma: The Challenge of Vision 2020 at the Multimedia University (Cyberjaya, Malaysia)
1A.3	Rob Lowe	ICT's, Teaching and Student Communities

Parallel Sessions 1B   **13: 30 – 15: 00**

THEME: CALL 1 (Online Courses)

MODERATOR: Andrew Lian   **ROOM: 503**

1B.1	Chen Swee Heng, Gan Siowck Lee, Wong Bee Eng	Towards SMART learning: Incorporating CALL materials in the learning of English as a Second Language
1B.2	Anil Pathak	Initiating and Establishing on-line Courses: A Case Study
1B.3	Zeng Yongqiang	Corpus-based Adaptive Language Learning

Parallel Sessions 1C   **13: 30 – 15: 00**

THEME: CALL 2 (Internet & Literacy)

MODERATOR: Ian Brown   **ROOM: 504**

1C.1	Christopher Weaver	The Internet and Media Literacy
1C.2	Mohammad Aliakbari	Linguistic Imperialism, Linguistic Democracy and English Language
1C.3	Leila Kajee	Online in South Africa: Tears and Joys

15: 00 – 15: 30   Tea Break

15: 30 – 17: 00   Parallel Sessions 2

Parallel Sessions 2A   15:30 – 17:00

THEME: Distance Learning

MODERATOR: Louis Smogor   **ROOM: 601**

2A.1	Soottiporn Chitmittrapap	The Implication of Information Technology in Distance Education for the Improvement of Higher Education in Closed University

2A.2	Firman Gunawan	ICT in Distance Learning Environment: A Concept Approach
2A.3	Timo Vuori	From Traditional and On-line Delivery of University Education to a Flexible Learning Environment

Parallel Sessions 2B   15: 30 – 17: 00

THEME: CALL 3 (Action Researches-1)

MODERATOR: Monica van Heerden   ROOM: 503

2B.1	Christine Sabieh	An ELT's Solution to Combat Plagiarism: "Birth" of CALL
2B.2	Kshema Jose	Reading Online: A Description of the Reading Process of Hypertext Readers
2B.3	Mardziah Hayati Abdullah	Get Real: Social Presence Cues in Virtual Discussions

Parallel Sessions 2C   15: 30 – 17: 00

THEME: CALL 4 (Online Courses-2)

MODERATOR: Shameen Rafik-Galea   ROOM: 504

2C.1	Andrew Lian	Implementing Technology-Enhanced Language-Learning (TELL) in an increasingly Globalized World
2C.2	Cheng K.W.E, Kwok K.F.	Web-based authentic writing software for the improvement of the engineering students' language and engineering skills
2C.3	Dora Troupiotis, Marion Simmelmann	Making online an everyday thing in the language classroom

17: 00 – 18: 00   CALL Asia Membership Meeting (Room 707)

CONFERENCE   SCHEDULE

THURSDAY, APRIL 4, 2002

8:30 – 09:30	**Keynote Lecture by Prof. Stephen Carey, Ph.D. "Promoting World Peace Through Intercultural Understanding And Language Awareness Via Global ESL Academic Networks"**
09:30 – 10:30	**Keynote Lecture by Prof. Charles Ess, Ph.D. "What Are We Trying to Do? Cross-cultural Considerations of CMC and Distance-Education"**
10:30 – 11:00	**Tea Break**
11:00 – 12:30	**Parallel Sessions 3**

Parallel Sessions 3A   **11:00 – 12:30**

THEME: **IT in Other Areas**

MODERATOR: Tsoi Mun Fie   **ROOM: 601**

3A.1	Tuti Susilowati	Fishery's Actor's Role (Personal and Institutional) for Accurate and Capable Information-Used in the Indonesian Coastal Zone Management
3A.2	K.D.Gunawardana	Quantitative Measurement of Advance Manufacturing Technology Transfer from Foreign Based Companies to Local Companies
3A.3	Timo Vuori, Raj Gururajan	Impact of Copyright Laws on Flexible Delivery of University Education

Parallel Sessions 3B   **11:00 – 12:30**

THEME: **CALL 5 (Teachers' Role)**

MODERATOR: Mardziah Hayati Abdullah   ROOM: 503

3B.1	Ian Brown	The Essential Role of the teacher in Achieving Success in CALL
3B.2	Chong Chin Wei	Student's Perception of Multimedia Computer-mediated Learning

| 3B.3 | Fatimah Puteh | The computer is in the learner's hands: Are we preparing our teacher-trainees enough for the Digital Age? |

Parallel Sessions 3C   **11:00 – 12:30**

THEME: **IT & Language Education**

MODERATOR: Wong Bee Eng   **ROOM: 504**

3C.1	Monica Ward	CALL for less commonly taught and endangered languages
3C.2	Sui Sang Mok, Robin Yang	Some Characteristics of On-line Tutorial Discussions in Distance Education
3C.3	William Gatton, Peter O'Connor	Action Research Report: Implementing Multimedia at a Japanese University

12:30 – 13:30   **Lunch**

13:30 – 14: 30   **Keynote Lecture by Prof. Susantha Goonatilake, Ph.D.**
                                 "Information Technology And Asian Cultural Inputs"

14 30 – 16:00   **Parallel Sessions 4 (Poster Session Starts)**

Parallel Sessions 4A   **14: 30 – 16:00**

THEME: **IT in Classroom Teaching (1)**

MODERATOR: Duangkamol Chartprasert   **ROOM: 601**

4A.1	Sukunya Prachusilpa	A Formative Evaluation of Web-based Course
4A.2	Robert Exell	A Web Site for Teaching Graduate Science Students in Thailand
4A.3	Krisana Kitiyadisai	Difficulties and Obstacles in Implementing IT in Classroom Teaching in Thailand: A Case Study of the Department of Public Administration, Chulalongkorn University

Parallel Sessions 4B   **14: 30 – 16:00**

THEME: **Technology Enhanced Language Learning**

MODERATOR: Andrew Lian   **ROOM: 503**

| 4B.1 | Grazia Scotellaro | Radio Broadcasting: a Macro-task for ESL and foreign language students |
| 4B.2 | Ania Lian | Do Not Ask What Technology Can Do for You.... |

4B.3	Debbie Dolan	When Is a Classroom Not a Classroom? Spatial Realities in Second Language Learning

Parallel Sessions 4C   **14: 30 – 16:00**

THEME: **CALL 6 (Action Researches-2)**

MODERATOR: Monica Ward   **ROOM: 504**

4C.1	Janpha Thadphoothon	Enhancing Critical Thinking in Learning through Computer-Mediated Collaborative Learning
4C.2	Eun-Pyo Lee	Error Analysis on Medical Students' Writing
4C.3	Ian Brown (Workshop)	Web Site Evaluation; a Multifaceted Lesson Plan to Evaluate Web Content, Build on Critical Thinking and Improve Language Skills.

16:00 – 16.30   **Tea Break**

16:30 – 17:30   **Keynote Lecture by Prof. Larry Chong, Ph.D. "Collaborative Writing on the Internet: Concepts and Practice"**

17:30 – 19:00   **Parallel Sessions 5**

Parallel Sessions 5A   **17:30 – 19:00**

THEME: **IT in Classroom Teaching (2)**

MODERATOR: Timo Vuori   **ROOM: 601**

5A.1	Valerie Pickard	Internet Listening
5A.2	Orasa Tetiwat, Sid Huff	Issues Concerning the Adoption of Web-Based Educational Technology: A Preliminary Study of Thai Institutions
5A.3	Louis Smogor	Computer Conferencing in the University Classroom

Parallel Sessions 5B   **17:30 – 19:00**

THEME: **Multi Media Assisted Language Learning**

MODERATOR: Eric Cheng   **ROOM: 503**

5B.1	Soo-Young Choi	Implementation of a Multimedia English Courseware for Improvement of Communicative English Language Skills of Korean University Students.
5B.2	Nurhayati Yusoff	MultiMedia Learning System

5B.3	Seungwon Park	Using Multimedia to improve Listening Comprehension in the EFL Classroom

Parallel Sessions 5C   **17:30 – 19:00**

THEME: **CALL 7 (Online Courses -3)**

MODERATOR: Eun Pyo Lee   **ROOM: 504**

5C.1	Leo Yu	Adopting an Online Multi Media Assisted Language Learning Package to Support an English for Academic Purposes (EAP) Course
5C.2	Li Baoli, Yu Shiwen	CACS: a Computer Aided Composition System for Controlled Chinese
5C.3	Ambigapathy Pandian	Promoting IT: Whose Responsibility?

19:00 – 22:00   **Conference Reception**
Thai musical demonstration led by Dr. Bussakorn
Sumrongthong, Faculty of Fine Arts, Chulalongkorn
University

CONFERENCE   SCHEDULE

FRIDAY, APRIL 5, 2002

8:30 – 9:00   **Special Videoconference Presentation**
Prof. Michael Churton, Ph.D.
"Quality Assurance in the Design, Development, and
Implementation of Distance Learning Programs:
Faculty Considerations"

9:00 – 10:00   **Plenary Roundtable I:**
"Distance Learning and Quality: What are the Best
Options for Asian Universities?"
                Moderator: Soraj Hongladarom
Panellists:
Charles Ess, Suchada Kiranandana, Chadamas
Thuvasethakul, Susantha Goonatilake

10:00 – 11:00   **Plenary Roundtable II:**
"IT Cultures and Language Education: Policy
Considerations"
                Moderator: Larry Chong
Panellists:
Kyung-Ja Park, Stephen Carey, Soo-Young Choi

11:00 – 11:15   **Tea Break**

11:15 – 12:45   **Parallel Sessions 6**

Parallel Sessions 6A   **11:15 – 12:45**

THEME: **IT in Classroom Teaching (3)**

MODERATOR: Soottiporn Chitmittrapap   **ROOM: 601**

6A.1	Tsoi Mun Fie	A Hybrid Learning Model for Designing Interactive Multimedia
6A.2	Suphat Sukamolson	Computerized Test/Item Banking And Computerized Adaptive Testing for Teachers of Lecturers
6A.3	Thanomporn Laohajaratsang	The Development of High Quality E-Learning Courseware for Students in Higher Education: Empirical Findings from Chiang Mai University

Parallel Sessions 6B   **11:00 – 12:30**

THEME: **E-Learning Styles & Strategies**

MODERATOR: Sui Sang Mok   **ROOM: 503**

6B.1	Siowck-Lee Gan	Designing a Course to use the Web as a Cognitive tool
6B.2	Byung-Bin Im	A Linguistic Analysis of Tour-Guide Writings Translated into English: Romanization, Grammaticality, Vocabulary, Message, and Style
6B.3	Hyunju Jeung, Sunhyung Park	E-learning on Campus and Strategies to Promote its Environment--with Respect to the Case of Kyongju University

Parallel Sessions 6C   **11:00 – 12:30**

THEME: **Collaborative Writings**

MODERATOR: Baoli Li   **ROOM: 504**

6C.1	Richard Watson Todd	Student Interaction through Bulletin and Discussion
6C.2	Monica van Heerden	Putting an "Old" Skill to "New" use in an EFL Writing Class
6C.3	Hadina Habil ShameemRafik-Galea	The Dynamics of Electronic Mail as a Communication Medium

12:45 – 14:00   **Lunch**

14:00 – 14:30   **Sessions 7**

THEME: **Contexts of IT Use in Universities**

MODERATOR: Orasa Tetiwat, Kanlaya Krongkaew ROOMS: 503, 504

7A.1 (503)	Nurwati Badarulzaman, A. Ghafar Ahmad, Ahmad Sanusi Hassan (Moderator: Orasa Tetiwat)	Challenges of IT in Teaching and Learning in the Built Environment: Experiences of the School of Housing, Building and Planning, Universiti Sains Malaysia, Penang
7A.2 (504)	Udom Silparcha (Moderator: Kanlaya Krongkaew)	Web-based Tool for Legal Study

14:30 – 15:00　　　　**Tea Break**

15:00 – 15:45　　　　**Wrap Up Session**
"Where do we go from here?"
Moderator: Soraj Hongladarom and Larry Chong

15:45 – 16:00　　　　**Closing Ceremony**
• President of Faculty Senate reports the results of the conference.
• Vice President for Personnel Administration gives closing speech.
• Chairs of the two organizing committees exchange letters of appreciation.