# Estimation for County Level Cropland Cash Rental Rates 

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## Outline

- Cropland cash rental rates
- NASS annual Cash Rent Survey
- Objectives for model based estimation
- Auxiliary information
- General bivariate model for two time means
- Decomposition as average (level) and difference (change)
- Add predictor of average to one half predictor of difference
- Specific procedures for Cash Rent Survey
- Estimation of differences
- Estimation of sampling variances
- Definitions of covariates
- Results for 2011
- Simulation
- Discussion


## Cash Rental Rates

- Cropland or pastureland rented in $\$ /$ acre
- Useful to producers, policy-makers, researchers
- Farm Service Agency uses cash rental rates for guidance in calculating rates for the Conservation Reserve Program
- 2008 Farm Bill requires annual cash rent survey
- Land uses: irrigated cropland, nonirrigated cropland, pasture
- Counties with at least 20,000 acres in cropland or pastureland
- NASS Annual Cash Rent Survey (2009-2012)
- Stratified sample
- $\approx 224,000$ operations each year
- Direct estimators weighted sums

$$
w \propto[(\text { select. prob. })(\text { resp. prob. })]^{-1}
$$

- Jackknife variance estimator


## Cash Rental Rates: Cash Rent Survey



- Direct estimators for 2011 and 2010 correlated

South Dakota Counties, 2011


- Wide range in county sample sizes and estimated CVs


## Cash Rental Rates: Model Based Estimation

- Objectives
- Efficient estimates of average cash rental rates at the county level
- Irrigated, nonirrigated, permanent pasture
- Counties with $\geq 20,000$ acres of cropland or pastureland
- Mean squared error estimators
- Computational simplicity
- Data
- Survey data for 2 years $t-1, t$ (eg. 2010, 2011)
- Focus on South Dakota (SD) and Florida (FL) for this presentation
- Auxiliary data


## Cash Rental Rates: Auxiliary Data

- 2007 Census of Agriculture
- Total value of agricultural production in a county
- NASS published county yields from 2005-2009
- Yield indexes: irrigated, nonirrigated, total, hay
- National Commodity Crop Productivity Indexes (NCCPI) (Developed by the Natural Resources Conservation Service)
- Three indexes: corn, cotton, wheat
- Reflect the productivity of the soil for growing nonirrigated crops in different climates
- Covariates constant across two consecutive years
- Information about level
- Only provide information about change to the extent that level and change are correlated


## Bivariate Model: Relationships between Level and Change

- Average cash rent/acre for time $t$ is a sum of the average and half of the difference

$$
\begin{aligned}
\theta_{i, t} & =\text { true avg. cash rent/acre, county } i \text { time } t \\
\theta_{i, t} & =\theta_{i}+0.5 \Delta_{i} \\
\theta_{i} & =0.5\left(\theta_{i, t-1}+\theta_{i, t}\right), \Delta_{i}=\theta_{i, t}-\theta_{i, t-1}
\end{aligned}
$$

- We can construct a predictor of a time $t$ mean by adding a predictor of an average to half of a predictor of a difference.


## Bivariate Model: Relationships between Level and Change

- $\widehat{y}_{i, t}=$ direct est. of $\theta_{i, t}$
- $V\left\{\widehat{y}_{i, t}\right\}=V\left\{\widehat{y}_{i, t-1}\right\}$ implies $\widehat{y}_{i, t}-\widehat{y}_{i, t-1}$ and $0.5\left(\widehat{y}_{i, t}+\widehat{y}_{i, t-1}\right)$ are uncorrelated

| State | Use | $\mathrm{C}\left\{n_{11}, n_{10}\right\}$ | $\mathrm{C}\{($ Avg, Diff $)\}$ | T |
| :---: | :---: | :---: | :---: | :---: |
| SD | Nir | 0.94 | 0.37 | 3.18 |
| FL | Nir | 0.96 | -0.14 | -0.83 |
| SD | Pas | 0.79 | 0.17 | 1.34 |
| FL | Pas | 0.90 | 0.08 | 0.63 |
| SD | Irr | 0.86 | 0.41 | 2.33 |
| FL | Irr | 0.85 | 0.24 | 1.35 |
| T Pitman-Morgan test statistic of |  |  |  |  |
| $H_{o}: \operatorname{Cor}\{($ Avg,Diff $)\}=0$. |  |  |  |  |

- A working assumption of constant variance for two time points appears reasonable for Cash Rent Survey data.


## Bivariate Model: Decomposition as Level and Change

- Univariate models for average and difference (Fay and Herriot, 1979)


## Average

## Difference

$$
\begin{aligned}
\widehat{y}_{i} & =0.5\left(\widehat{y}_{i, t}+\widehat{y}_{i, t-1}\right) \\
& =\theta_{i}+e_{i}, \theta_{i}=\boldsymbol{x}_{i}^{\prime} \boldsymbol{\beta}+u_{i}
\end{aligned}
$$

$$
\widehat{d}_{i}=\text { direct estimate of diff. }
$$

$$
=\Delta_{i}+\eta_{i}, \Delta_{i}=\boldsymbol{z}_{i}^{\prime} \boldsymbol{\beta}_{d}+v_{i}
$$

$\left(u_{i}, e_{i}\right)^{\prime} \sim\left[\mathbf{0}, \operatorname{diag}\left(\sigma_{u}^{2}, \sigma_{\text {ei,avg }}^{2}\right)\right]$

$$
\left(v_{i}, \eta_{i}\right)^{\prime} \sim\left[\mathbf{0}, \operatorname{diag}\left(\sigma_{v}^{2}, \sigma_{\eta i, d i f f}^{2}\right)\right]
$$

- Assume estimates of $\sigma_{e i, a v g}^{2}$ and $\sigma_{\eta i, d i f f}^{2}$ are available.


## Bivariate Model: Predictors

Average

## Difference

$$
\begin{aligned}
& \widehat{\theta}_{i}=\widehat{\gamma}_{i} \widehat{y}_{i}+\left(1-\widehat{\gamma}_{i}\right) \boldsymbol{x}_{i}^{\prime} \widehat{\boldsymbol{\beta}} \\
& \widehat{\gamma}_{i}=\widehat{\sigma}_{u}^{2}\left(\widehat{\sigma}_{u}^{2}+\widehat{\sigma}_{e i, a v g}^{2}\right)^{-1}
\end{aligned}
$$

$$
\begin{aligned}
\widehat{\Delta}_{i} & =\widehat{\lambda}_{i} \widehat{d}_{i}+\left(1-\widehat{\lambda}_{i}\right) \boldsymbol{z}_{i}^{\prime} \widehat{\boldsymbol{\beta}}_{d} \\
\widehat{\lambda}_{i} & =\widehat{\sigma}_{v}^{2}\left(\widehat{\sigma}_{v}^{2}+\widehat{\sigma}_{\eta i, d i f f}^{2}\right)^{-1}
\end{aligned}
$$

$$
\widehat{\theta}_{i, t}=\widehat{\theta}_{i}+0.5 \widehat{\Delta}_{i}
$$

- Estimated generalized least squares estimators of model parameters
- Modification of Wang, Fuller, and Qu (2008)
- Positive estimator of $\sigma_{u}^{2}$ and $\sigma_{v}^{2}$

$$
\text { Working assumption: } C\left\{u_{i}, v_{i}\right\}=0 \text { and } C\left\{e_{i}, \eta_{i}\right\}=0
$$

- Estimator of optimal linear predictor if errors in average and difference are uncorrelated
- Unbiased but possibly inefficient if working model not true


## Bivariate Model: MSE Estimators

- Working assumption that average and difference uncorrelated

$$
\begin{aligned}
\widehat{M S E}_{i, w} & =\widehat{M S E}\left(\widehat{\theta}_{i}\right)+0.25 \widehat{M S E}\left(\widehat{\Delta}_{i}\right) \\
\widehat{M S E}\left(\widehat{\theta}_{i}\right) & =\widehat{\gamma}_{i} \hat{\sigma}_{e i, a v g}^{2}+\widehat{g}_{2 i, a}+2 \widehat{g}_{3 i, a} \\
\widehat{M S E}\left(\widehat{\Delta}_{i}\right) & =\widehat{\lambda}_{i} \widehat{\sigma}_{\eta i, d i f f}^{2}+\widehat{g}_{2 i, d}+2 \widehat{g}_{3 i, d}
\end{aligned}
$$

- $\widehat{g}_{2 i, a}$ and $\widehat{g}_{3 i, a}$ for estimation of $\boldsymbol{\beta}$ and $\sigma_{u}^{2}$ (Prasad and Rao, 1990)
- $\widehat{M S E}_{i, w}$ biased if average and difference correlated
- Relax assumption that sampling errors in avg. and diff. uncorrelated

$$
\begin{aligned}
\widehat{M S E}_{i, t} & =\widehat{g}_{1 i t, c o r}+\widehat{g}_{2 i, a}+2 \widehat{g}_{3 i, a}+0.25\left(\widehat{g}_{2 i, d}+2 \widehat{g}_{3 i, d}\right) \\
\widehat{g}_{1 i t, c o r} & =\left(1-\widehat{\gamma}_{i, a v g}\right)^{2} \widehat{\sigma}_{u}^{2}+0.25\left(1-\widehat{\gamma}_{i, d i f f}\right)^{2} \widehat{\sigma}_{v}^{2} \\
& +(1,0.5) \operatorname{diag}\left(\widehat{\gamma}_{i, a v g}, \widehat{\gamma}_{i, d i f f}\right) \widehat{\boldsymbol{\Sigma}}_{e \eta, i} \operatorname{diag}\left(\widehat{\gamma}_{i, a v g}, \widehat{\gamma}_{i, d i f f}\right)(1,0.5)^{\prime} \\
\widehat{\boldsymbol{\Sigma}}_{e \eta, i} & =\widehat{\operatorname{Cov}}\left\{\left(e_{i}, \eta_{i}\right)^{\prime}\right\}
\end{aligned}
$$

## Specific Procedures for Cash Rent Survey

(1) Estimation of differences
(2) Estimation of sampling variances
(3) Definitions of covariates

## Cash Rent Specifics: Estimation of Differences

## Unit Level Cash Rental Rates

South Dakota NONIRRIGATED


- Responses for units in both survey years are correlated
- Variance of difference decreases as acres increase
- Outliers relative to normality
- Eg. FL irrigated, unit-level differences can exceed $3 \times$ SD of differences


## Cash Rent Specifics: Estimation of Differences

- Convex combination of $\widehat{y}_{i, t}-\widehat{y}_{i, t-1}$ and a weighted average of the difference for respondents in both time points

$$
\begin{aligned}
\widehat{d}_{i} & =\alpha_{i} \widehat{y}_{d i}+\left(1-\alpha_{i}\right) \bar{y}_{d i} \\
\widehat{y}_{d i} & =\widehat{y}_{i, t}-\widehat{y}_{i, t-1} \\
\bar{y}_{d i} & =\left(\sum_{j=1}^{n_{i t, t-1}} d_{i j} a_{i j}\right)\left(\sum_{j=1}^{n_{i t, t-1}} a_{i j}\right)^{-1}
\end{aligned}
$$

- $j=$ unit in county $i, n_{i t, t-1}=$ number in both years
- $\alpha_{i}$ optimal if sample sizes and variances for two time points equal
- $d_{i j}=$ unit-level difference after modification to outliers
- $a_{i j}=$ average acres rented


## Cash Rent Specifics: Estimation of Sampling Variances

## Jackknife variances

- Undefined for sample size $<2$
- Large variances for small sample sizes
- Avg. 2010 sample sizes between 2 and 60 (roughly)
- Correlated with direct estimators of means
- Correlation between jackknife s.d. and $\widehat{y}_{i, 2011}$ between 0.20 and 0.85 and 0
- Predictor undefined for sample size of 1

Implication

- Large prediction variance
- Biased GLS estimators


## Cash Rent Specifics: Estimation of Sampling Variances

- Hierarchical model for sampling variances
- $n_{i t}=$ sample size for county $i$ and year $t, n_{i t}>1$
- $n_{i t}^{-1}\left(\sigma_{e i, t}^{2}, S_{i t}^{2}\right)=($ true sampling variance, jackknife estimator)

$$
\begin{aligned}
& \left.\frac{\left(n_{i t}-1\right) S_{i t}^{2}}{\sigma_{e i, t}^{2}} \right\rvert\, \sigma_{e i, t}^{2} \sim \chi_{\left(n_{i t}-1\right)}^{2}, \quad \frac{1}{\sigma_{e i, t}^{2}} \stackrel{d}{=} \frac{1}{\sigma_{0 i t}^{2} \nu} X, \quad X \sim \chi_{\nu}^{2} \\
& E\left[S_{i t}^{2}\right]=\sigma_{0 i t}^{2}=\left(\mu_{i t}^{2}\right) \alpha \\
&\left(\mu_{i t-1}, \mu_{i t}\right)=\left(\boldsymbol{x}_{i}^{\prime} \boldsymbol{\beta}-0.5 \boldsymbol{z}_{i} \Delta_{i}, \boldsymbol{x}_{i}^{\prime} \boldsymbol{\beta}+0.5 \boldsymbol{z}_{i} \Delta_{i}\right)
\end{aligned}
$$

- Method of moments estimators: $\widehat{\alpha}, \widehat{\nu}$
- Estimator of sampling variance for county $i$ and year $t$

$$
\begin{aligned}
\widehat{V}_{e i, t} & =n_{i t}^{-1} E\left[\sigma_{e i, t}^{2} \mid \widehat{\nu}, \widehat{\alpha}, S_{i t}^{2}, \widehat{\mu}_{i t}\right]=\frac{d_{i t}^{*}}{d_{i t}^{*}-2} \sigma_{i t}^{2 *} \\
d_{i t}^{*} & =\widehat{\nu}+n_{i t}, \quad \sigma_{i t}^{2 *}=\frac{\widehat{\nu}}{\widehat{\nu}+n_{i t}} \widehat{\alpha} \widehat{\mu}_{i t}^{2}+\frac{n_{i t}}{\widehat{\nu}+n_{i t}} S_{i t}^{2}
\end{aligned}
$$

## Cash Rent Specifics: Definitions of Covariates

- Correlations between $\widehat{y}_{i}$ and Auxiliary Variables for SD

|  | Total Value | Yield |  | NCCPI |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Land Use | of Production | Total | Hay | Corn | Wheat |
| Nonirrigated | 0.66 | 0.93 | 0.88 | 0.89 | 0.24 |
| Pasture | 0.68 | 0.86 | 0.92 | 0.85 | 0.35 |
| Irrigated | 0.32 | 0.66 | 0.60 | 0.64 | 0.16 |

## Challenges

- Availability and nature of relationships vary by state and land use
- Colinearity among covariates
- Eg. Cor(Hay Yield, Total Yield) for SD is 0.89
- Negative predicted values in the model for the average are possible.


## Cash Rent Specifics: Definitions of Covariates

## Univariate Covariate - Index of Productivity: $x_{i}^{*}$

- Linear combination of auxiliary variables
- Scaled to be strictly positive and have similar mean and variance as cash rental rate
- Little loss of information
- For nonirrigated cropland for SD, $R^{2}$ of model with five covariates is 0.89 , and $R^{2}$ of model with univariate covariate index is 0.83 .


## Cash Rent Specifics: Definitions of Covariates

Avgerage vs. Index of
Productivity
SD Nonirrigated


Xstar

- Nonlinear relationship
- Segmented regression for average

$$
\begin{aligned}
& \boldsymbol{x}_{i}=\left(1, x_{i}^{*}, x_{i, 1}^{*}, x_{i, 2}^{*}\right) \\
& x_{i, 1}^{*}=\left(x_{i}^{*}-x_{(m / 3)}^{*}\right) I\left[x_{i}^{*}>x_{(m / 3)}^{*}\right] \\
& x_{i, 2}^{*}=\left(x_{i}^{*}-x_{(2 m / 3)}^{*}\right) I\left[x_{i}^{*}>x_{(2 m / 3)}^{*}\right] \\
& \text { - Coefficient } \beta=\left(\beta_{0}, \beta_{1}, \beta_{2}, \beta_{3}\right) \\
& \text { - Restrict estimates to ensure } \\
& \text { positive predicted value } \\
& \text { - } \widehat{\beta}_{1}+\widehat{\beta}_{2}+\widehat{\beta}_{3}<0, \rightarrow \text { set } \widehat{\beta}_{3}=0 \\
& \text { - } \widehat{\beta}_{1}+\widehat{\beta}_{2}<0, \rightarrow \widehat{\beta}_{2}=0
\end{aligned}
$$

- Covariate for difference

$$
\boldsymbol{z}_{i}=\left(1, x_{i}^{*}\right)
$$

## Results for 2011 Cash Rent Survey

- Separate models for different states and land uses
- Benchmark to state level estimates (Ghosh and Steorts, 2012)
- Compare to predictor based on univariate area-level model for one time point

|  | Nonirrigated |  | Pasture |  | Irrigated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\widehat{\theta}_{\text {biv }}$ | $\widehat{\theta}_{u n i}$ | $\widehat{\theta}_{\text {biv }}$ | $\widehat{\theta}_{u n i}$ | $\widehat{\theta}_{\text {biv }}$ | $\widehat{\theta}_{\text {uni }}$ |
| SD | 0.62 | 0.89 | 0.60 | 0.82 | 0.58 | 0.85 |
| FL | 0.86 | 0.95 | 0.70 | 0.83 | 0.61 | 0.86 |

- Medians of ratios of estimated MSEs of bivariate (biv) and univariate (uni) predictors to estimated variances of direct estimators.


## Results for 2011 Cash Rent Survey

- Medians of estimated CVs (percent) for bivariate predictors

| State | Nonirrigated | Irrigated | Pasture |
| :---: | ---: | ---: | ---: |
| SD | 5.11 | 6.27 | 11.26 |
| FL | 11.40 | 17.80 | 20.28 |

## Results for 2011 Cash Rent Survey

- Standardized residuals for SD nonirrigated cropland

$$
r_{i, a v g}=\frac{\widehat{y}_{i, a v g}-\boldsymbol{x}_{i}^{\prime} \widehat{\boldsymbol{\beta}}}{\sqrt{\widehat{\sigma}_{u}^{2}+\widehat{\sigma}_{e i, a v g}^{2}}}, \quad r_{i, d i f f}=\frac{\widehat{d}_{i}-\boldsymbol{z}_{i}^{\prime} \widehat{\boldsymbol{\beta}}_{d}}{\sqrt{\widehat{\sigma}_{v}^{2}+\widehat{\sigma}_{\eta i, d i f f}^{2}}}
$$


$x \hat{\hat{p}}$

$x_{x} \hat{\hat{p}}_{ \pm 1}$

## Simulation

- Population means

$$
\left(\theta_{i 1}, \theta_{i 2}\right)^{\prime} \sim \mathrm{N}\left[\left(\mu_{i 1}, \mu_{i 2}\right)^{\prime}, \boldsymbol{\Sigma}_{u u}\right], \quad \boldsymbol{\Sigma}_{u u}=\sigma_{u}^{2}\left(\begin{array}{cc}
1 & \rho_{u} \\
\rho_{u} & 1
\end{array}\right)
$$

- Unit-level data

$$
\begin{aligned}
\left(y_{i j 1}, y_{i j 2}\right)^{\prime} & \sim \mathrm{N}\left[\left(\theta_{i 1}, \theta_{i 2}\right)^{\prime}, \boldsymbol{\Sigma}_{e e}\right], \quad j=1, \ldots, n_{i 12} \\
y_{i j 1} & \sim \mathrm{~N}\left(\theta_{i 1}, \sigma_{e i}^{2}\right), j=n_{i 12}+1, \ldots, n_{i 12}+n_{i 11} \\
y_{i j 2} & \sim \mathrm{~N}\left(\theta_{i 2}, \sigma_{e i}^{2}\right), j=n_{i 12}+n_{i 11}+1, \ldots, n_{i 22} \\
\boldsymbol{\Sigma}_{e e i} & =\operatorname{diag}\left(\sigma_{e i, 1}, \sigma_{e i, 2}\right)\left(\begin{array}{cc}
1 & \rho_{e} \\
\rho_{e} & 1
\end{array}\right) \operatorname{diag}\left(\sigma_{e i, 1}, \sigma_{e i, 2}\right)
\end{aligned}
$$

- Parameter values based on SD nonirrigated cropland
- Model 1: $\sigma_{e i, 1}=\sigma_{e i, 2}, n_{i 11}=n_{i 22}$
- Model 2: $\sigma_{e i, 1} \neq \sigma_{e i, 2}, n_{i 11} \neq n_{i 22}$


## Simulation

- Four predictors

| Predictor | Definition | Covariates | Bivariate |
| :--- | :--- | :---: | :---: |
| $\widehat{y}_{i, 2}$ | sample mean for $t=2$ | No | No |
| $\widehat{\theta}_{i, a d}$ | $\widehat{y}_{i}+0.5 \widehat{d}_{i}$ | No | Yes |
| $\widehat{\theta}_{i, 2}$ | area-level model for $t=2$ | Yes | No |
| $\widehat{\theta}_{i, b i v}$ | proposed predictor | Yes | Yes |

- $\widehat{\theta}_{i, a d}$ illustrates gain (if any) due to estimating change as a weighted average of the difference between the direct estimators and the weighted average of the differences for paired observations.


## Simulation

- Model 1 - equal sampling error variances for two time points
- Model 2 - unequal sampling error variances for two time points

|  | $\widehat{y}_{i 2}$ | $\widehat{\theta}_{i, a d}$ | $\widehat{\theta}_{i 2}$ |
| :--- | ---: | ---: | ---: |
| Model 1 | 1.17 | 1.05 | 1.12 |
| Model 2 | 1.28 | 1.14 | 1.14 |

- Medians of ratios of Monte Carlo (MC) MSEs of alternative predictors to MC MSEs of $\widehat{\theta}_{i, b i v}$


## Simulation

- MC properties of MSE estimators
- $\widehat{M S E}_{i, w}$ : working model that sampling variances for two time points equal
- $\widehat{M S E}_{i, 2}$ : allows unequal sampling variances in leading term

MSE Model 1 (Equal var.) Model 2 (Unequal var.)
Estimator Rel. Bias Cov. of $95 \%$ Cl Rel. Bias Cov. of $95 \% \mathrm{Cl}$

| $\widehat{M S E}_{i, w}$ | -1.13 | 0.95 | -8.30 | 0.94 |
| :--- | :--- | :--- | :--- | :--- |
| $\widehat{M S E}_{i, 2}$ | -0.22 | 0.95 | -2.97 | 0.94 |

- Medians of MC relative biases of MSE estimators
- MC coverages of normal theory confidence intervals $(\mathrm{CI})$ with nominal coverage 0.95


## Discussion: Summary

- Combine predictors based on separate univariate area-level models for averages and differences
- Incorporates data from previous year and covariates
- Computationally simple
- Incorporates survey weights
- Does not rely on normality of unit-level data


## Discussion: Possible Improvements

- Explore data for additional sources of structure (eg., spatial relationships, more than two time points, correlations between land uses)
- Integrate estimators of differences and sampling variances into the statistical model
- Formalize covariate selection
- Account for estimation of sampling variances, adjustments to outliers, and benchmarking in MSE estimation
- Directly consider nonsampling errors (eg., nonresponse, definitions of pasture, effects of arms-length transactions)


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